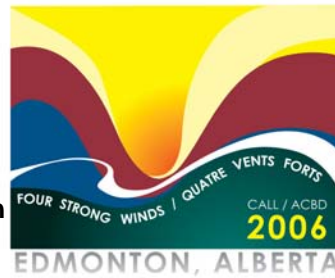


May 7-10, 2006
Canadian Association of
Law Libraries Annual Conference
Shaw Convention Centre, Edmonton



du 7 au 10 mai 2006
Congrès annuel de l'Association
canadienne des bibliothèques de droit
Shaw Convention Centre, Edmonton

EXHIBITOR PROSPECTUS

SHOW:	45 th Annual Meeting of the Canadian Association of Law Libraries	
LOCATION:	Shaw Conference Centre 9797 Jasper Ave. NW Edmonton, AB, T5J 1N9	
ANTICIPATED ATTENDANCE:	300 attendees from across Canada, with international guests; interests include all aspects of law librarianship	
MOVE-IN PERIOD:	Saturday, May 6, 2006 Sunday, May 7, 2006	12:00-22:00 07:00-11:00
DISPLAY PERIOD:	Sunday, May 7, 2006 Monday, May 8, 2006 Tuesday, May 9, 2006	12:00-17:00 07:30-17:30 * 07:30-14:00 *
MOVE-OUT PERIOD:	Tuesday, May 9, 2006	After the Afternoon Refreshment Break
EVENTS IN EXHIBIT HALL WITH DEDICATED TIME:	Sunday - Opening of Exhibit Hall and Lunch Monday - Exhibitor Wine & Cheese Reception Monday and Tuesday - Continental Breakfast Tuesday - Lunch	
INFORMATION & BOOTH RENTAL:	CALL/ACBD National Office 4 Cataraqui Street, Suite 310 Kingston, Ontario Canada K7K 1Z7 Tel: 613-531-9338 Fax: 613-531-0626 office@callacbd.ca www.callacbd.ca Exhibit Coordinator: Krista Doyle	
SHOW SERVICE:	Goodkey Show Services Ltd. 9539 – 41 Avenue Edmonton, Alberta, T6E 5X7 Tel: 780-426-2211	

* Please note the exhibit hall will be closed on Monday and Tuesday during the annual meetings.

GENERAL INFORMATION FOR EXHIBITORS

Booth Specifications:	Standard booths are 10 ft. wide by 8 ft. deep. Please note the maximum height for your display in the exhibit hall is 10 ft.
Booth Rental Fee:	Members: \$ 850.00 + \$ 59.50 GST Non-members: \$ 1050.00 + \$ 73.50 GST
Island Fees:	Island of 4 Booths: \$5000.00 + \$350.00 GST Island of 6 Booths: \$5200.00 + \$378.00 GST Island of 8 Booths: \$5400.00 + \$392.00 GST
	Preferred island space is defined as any group of booths made up of four (4) or more booths with aisles on all four sides. Exhibit activities are confined to the actual booth space and must not be conducted in the aisles. Islands have the same inclusions as a standard booth.
Standard Booth Includes:	<ul style="list-style-type: none">• 8 ft. high background drape and 3 ft. high sidewall drape• 1-6 ft. draped table• 1-800 watt duplex electrical outlet• Company's name and booth number listed in Program• One Full conference registration and a maximum of three complimentary booth staff
Standard Booth Not Include:	Carpeting, additional electrical outlets, signage, storage, phone line. Does These and other items you require may be ordered from the official suppliers; order forms will be included in the Exhibitor Service Manual. (Note that the exhibit hall at the hotel is carpeted)
Display Restrictions:	All displays must stay within the boundaries of the booth. Backwall height restrictions are ten (10) feet for in-line, and ten (10) feet for island booths (only if the Exhibitor occupies the entire island). Sidewalls and display fixtures occupying the front one-half of exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighbouring exhibit. Further details will be contained in the Exhibitor Services Manual.
Other Services:	Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telephone, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies upon receipt of the Exhibit Contract. Exhibitors will have the opportunity to book accommodations at the special conference rate.
Floor Plan:	Floor plan is found on the back of this Prospectus. Exhibitors are asked to forward their first, second, and third choices for location of their booth, on the Contract for Exhibit Space. Booth locations will be allocated by sponsorship level together with a first-come, first-served basis, based on the date the signed contract is received by the CALL/ACBD Office.

VENDOR DEMOS

The sessions will be listed in the Final Program and open to all conference delegates. The room will be set up in a theatre style seating arrangement. Limited to one 20 minute (tentative) session per exhibitor.

- Booked on first-come, first-serve basis – *limited number of demos are available to exhibitors*
- 20-minutes in length (tentative)
- Scheduled for Sunday, May 7th (tentative)

Session Fee: \$750.00 + \$52.50 GST = \$802.50 Payment must accompany your exhibit contract.

TERMS AND CONDITIONS OF CONTRACT FOR EXHIBITS

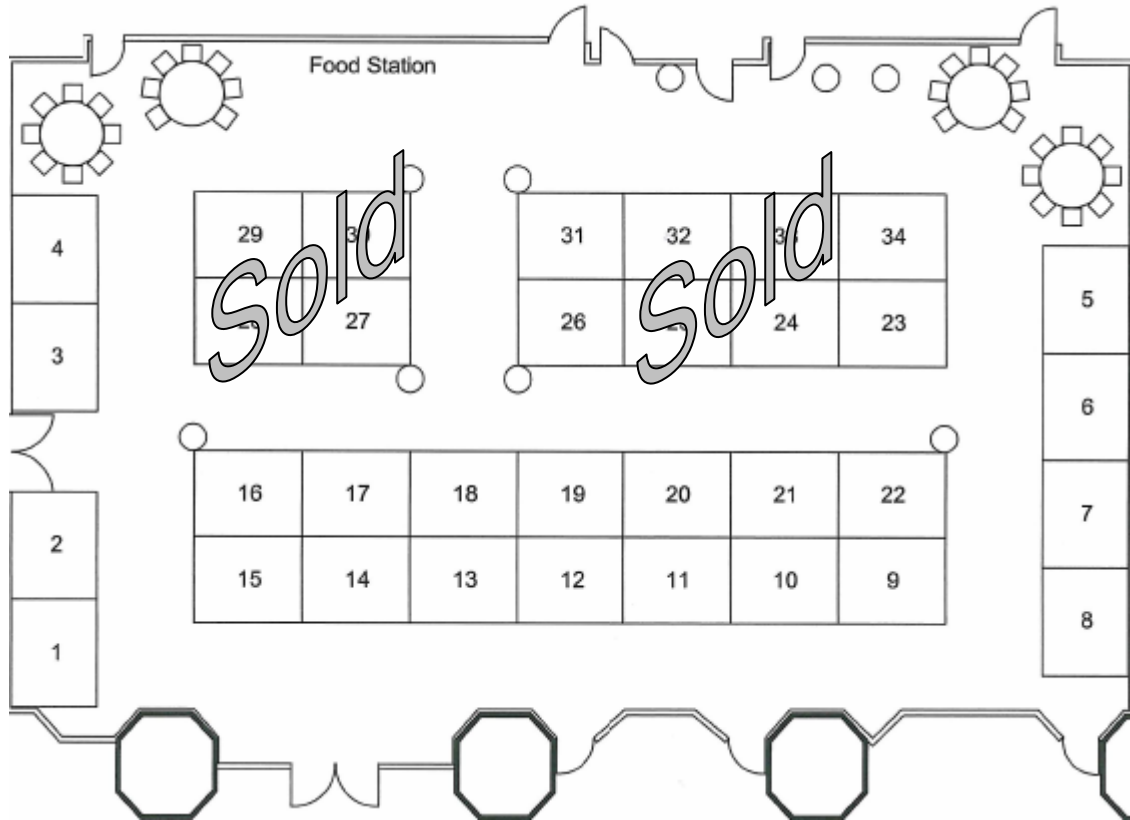
1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor in excess of the standard 1 – 800 watt duplex electrical outlet shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
4. **THE EXHIBITOR WILL BE SOLELY LIABLE FOR AND WILL INDEMNIFY AND HOLD HARMLESS THE ORGANIZING COMMITTEE FOR CALL 2006, EVENTS & MANAGEMENT PLUS INC., AND GOODKEY SHOW SERVICES FROM ANY INDIRECT, DIRECT, SPECIAL OR CONSEQUENTIAL LOSSES OR DAMAGES WHATSOEVER OCCURRING TO OR SUFFERED BY ANY PERSON OR COMPANY, INCLUDING, WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EXHIBITOR, OTHER EXHIBITORS, THE ORGANIZING COMMITTEE, OFFICIAL SHOW CONTRACTORS, THE OWNER OF THE BUILDING AND THEIR RESPECTIVE AGENTS, SERVANTS AND EMPLOYEES AND MEMBERS OF THE PUBLIC ATTENDING THE SHOW, EITHER ON THE SAID SPACE OR ELSEWHERE IF SAID LOSS OR DAMAGES AROSE FROM OR WERE IN ANY WAY CONNECTED WITH EXHIBITOR'S OCCUPANCY OF SAID SPACE OR EXHIBITOR'S PARTICIPATION IN THE SHOW.**
5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.
6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
7. All displays and presentations must adhere to all conference guidelines and regulations in effect from time to time. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.
12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
15. Full payment must accompany the signed contract.
16. This contract may be cancelled by either party provided written notice is received by the other by April 12, 2006. In case of Exhibitor cancellation, an administrative fee of \$250.00 will be withheld. If the Exhibitor cancels after this date, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damage.

FLOOR PLAN

CALL 2006 Annual Conference • Congrès annuel de l'ACBD 2006
May 7th to 10th, 2006 • Edmonton, AB • du 7 au 10 mai 2006

Booth locations will be allocated by sponsorship level together with a first-come, first-served basis, based on the date the signed contract is received by the CALL/ACBD Office.

SHAW Conference Centre
Salon 8 & 9



*Floor plan for illustration purposes only
Booths represented are 10' wide, 8' deep.*

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SPONSORSHIP CATEGORIES PAGE 1

The following items are available to be sponsored. The Organizing Committee will confer with sponsor regarding major social events. Sponsorships will be accepted on a first-come, first-served basis

Please contact: **Shaunna Mireau, Sponsorship Coordinator**
 Phone: 780-423-7682
 Email: smireau@fieldlaw.com

PLATINUM SPONSORSHIP (\$40,000 and over)

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Closing Banquet, Tuesday May 9th The Banquet is included as part of the registration fee and attended by all delegates and their guests. Sponsor will be highlighted during the evening. Sponsor's representatives are invited to attend.</p>	<ul style="list-style-type: none"> • Printed recognition in final conference program by sponsorship category. • Web site recognition with logo. • Public address recognition at program or event. • Highest profile location for booth in Exhibit Area. • Signage at the program or event. • Recognition in the Conference issue of <i>Canadian Law Library Review</i>. • One Complimentary Booth • Two Complimentary full conference registrations

GOLD SPONSORSHIP (\$20,000 - \$39,999)

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Opening Reception, Sunday May 7th Sponsorship of the Welcome Reception to which all delegates and guests are invited to attend. Sponsor will be highlighted during the evening.</p>	<ul style="list-style-type: none"> • Printed recognition in final conference program by sponsorship category. • Web site recognition with logo. • Public address recognition at program or event. • High profile location for booth in Exhibit Area. • Signage at the program or event. • Recognition in the Conference issue of <i>Canadian Law Library Review</i>. • One Complimentary Booth

SILVER SPONSORSHIP (\$10,00 - \$19,999)

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Registration portfolio/satchel Sponsorship includes providing a logo for the conference bag.</p> <p>Awards Luncheon, Monday May 8th Sponsorship of the Monday sit down lunch attended by all delegates.</p> <p>Luncheon, Tuesday May 9th Sponsorship of the Tuesday lunch to be held in the Exhibit Hall and attended by all delegates.</p>	<ul style="list-style-type: none"> • Printed recognition in final conference program by sponsorship category. • Web site recognition. • Public address recognition at program or event. • Profile location for booth in Exhibit Area. • Signage at the program or event. • Recognition in the Conference issue of <i>Canadian Law Library Review</i>.

SPONSORSHIP CATEGORIES PAGE 2

BRONZE SPONSORSHIP (\$3,000 - \$9,999)

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Internet Room This "communications hub" of the conference will be a high profile area as delegates use the available PCs to maintain contact with the office. Also available at the Friend level on a per day basis.</p> <p>One of the following Plenary Sessions, Monday May 8th, Tuesday May 9th, Wednesday May 10th Exciting sessions are planned with dynamic speakers. Sponsorship includes the expenses of the speaker and related presentation costs.</p> <p>One of the following Continental Breakfasts, Monday May 8th, Tuesday May 9th To be held in the exhibit area, these breakfasts ensure that the delegates start the day right.</p> <p>Final Program Heavily used during the conference and serves as a reference afterwards. This sponsorship covers the cost of printing the program. Sponsor receives a full-page advertisement in the inside front cover</p>	<ul style="list-style-type: none"> • Printed recognition in final conference program by sponsorship category. • Website recognition. • Public address recognition at program or event. • Profile location for booth in Exhibit Area. • Signage at the program or event. • Recognition in the Conference issue of <i>Canadian Law Library Review</i>.

FRIEND SPONSORSHIP (\$1,000 - \$2,999)

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Special Interest Group Sessions Each of the SIG sessions are available for sponsorship. SIG groups include:</p> <ul style="list-style-type: none"> ➢ Electronic Information ➢ Academic Law Libraries ➢ Courthouse & Law Society Libraries ➢ Database Design ➢ Private Law Libraries <p>Advertisement in Final Program A full page advertisement: \$2,000 ½ page advertisement : \$1,000</p>	<ul style="list-style-type: none"> • Printed recognition in final conference program by sponsorship category. • Website recognition. • Public address recognition at program or event. • Profile location for booth in Exhibit Area. • Signage at the program or event. • Recognition in the Conference issue of <i>Canadian Law Library Review</i>.

INSERT IN DELEGATE BAGS

EXHIBITOR - COMPLIMENTARY	NON-EXHIBITOR \$500
Entitled to include an insert in the delegate bag. This insert must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion (i.e.: only one piece to handle)	Entitled to include an insert in the delegate bag. This insert must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion (i.e.: only one piece to handle)

General support (writing paper, pens, and lanyards) and partial sponsorship are always welcome and acknowledged.