

# Media Monitoring and Current Awareness: Tools in the Information Explosion

by Connie Crosby  
Crosby Group Consulting  
for CALL/ACBD/MichALL 2010  
Windsor, Monday, May 10, 2010

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## RSS feeds

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## XML code

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<!-- Edited by XSLSpy® -->
<CATALOG>
  <CD>
    <TITLE>Empire Burlesque</TITLE>
    <ARTIST>Bob Dylan</ARTIST>
    <COUNTRY>USA</COUNTRY>
    <COMPANY>Columbia</COMPANY>
    <PRICE>10.90</PRICE>
    <YEAR>1985</YEAR>
  </CD>
  <CD>
    <TITLE>Hide your heart</TITLE>
    <ARTIST>Bonnie Tyler</ARTIST>
    <COUNTRY>UK</COUNTRY>
    <COMPANY>CBS Records</COMPANY>
    <PRICE>9.90</PRICE>
    <YEAR>1988</YEAR>
  </CD>
  <CD>
    <TITLE>Greatest Hits</TITLE>
    <ARTIST>Dolly Parton</ARTIST>
    <COUNTRY>USA</COUNTRY>
    <COMPANY>RCA</COMPANY>
    <PRICE>9.90</PRICE>
    <YEAR>1982</YEAR>
  </CD>
  <CD>
    <TITLE>Still got the blues</TITLE>
    <ARTIST>Gary Moore</ARTIST>
    <COUNTRY>UK</COUNTRY>
    <COMPANY>Virgin records</COMPANY>
    <PRICE>10.20</PRICE>
    <YEAR>1990</YEAR>
  </CD>

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Source: [http://www.xml-examples.com/XML/xml\\_examples.asp](http://www.xml-examples.com/XML/xml_examples.asp)

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# Yahoo! Pipes

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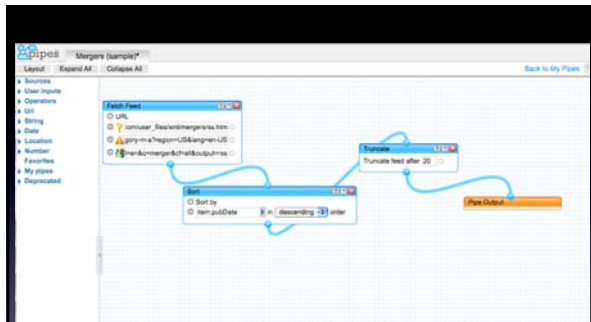
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Yahoo! Pipes - <http://pipes.yahoo.com> - simple sample feed aggregation

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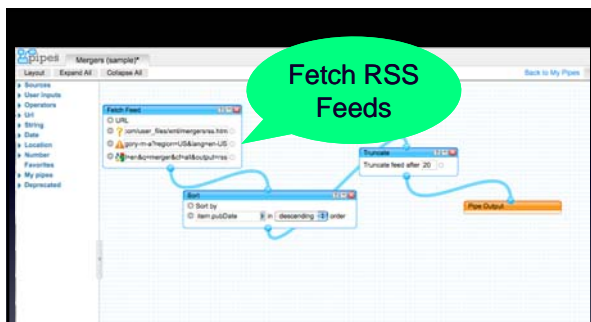
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Yahoo! Pipes - <http://pipes.yahoo.com> - simple sample feed aggregation

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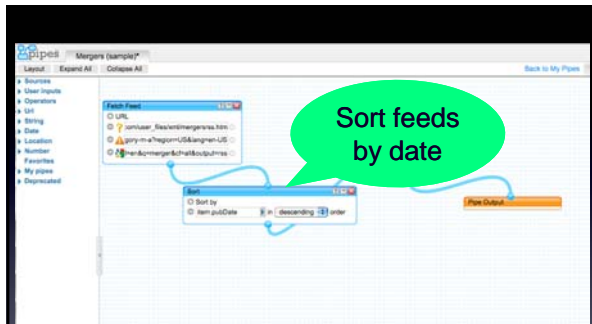
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Yahoo! Pipes - <http://pipes.yahoo.com> - simple sample feed aggregation

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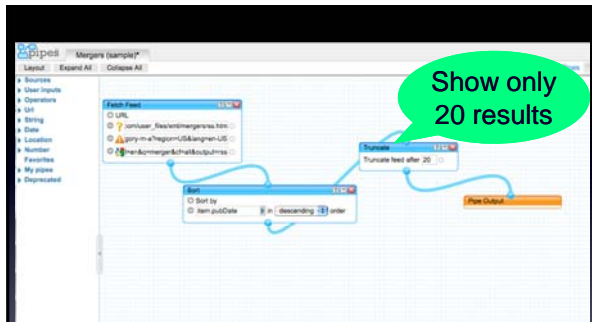
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Yahoo! Pipes - <http://pipes.yahoo.com> - simple sample feed aggregation

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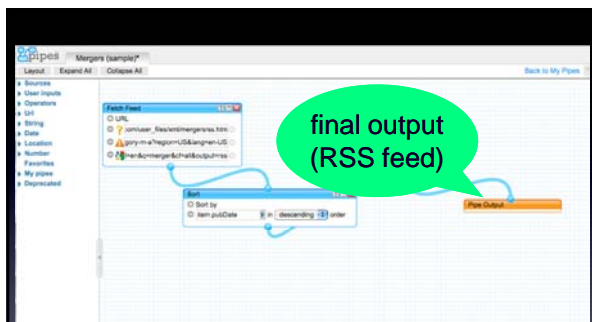
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Yahoo! Pipes - <http://pipes.yahoo.com> - simple sample feed aggregation

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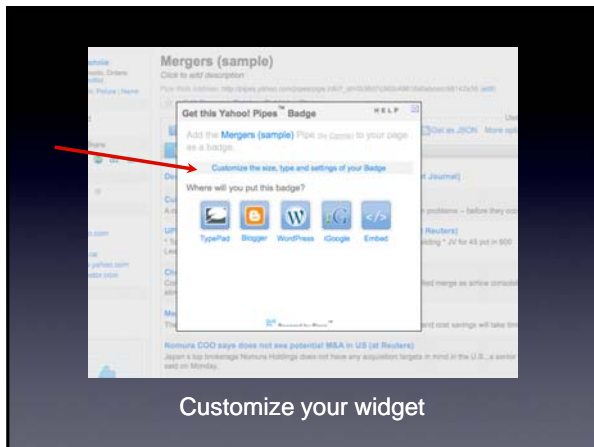
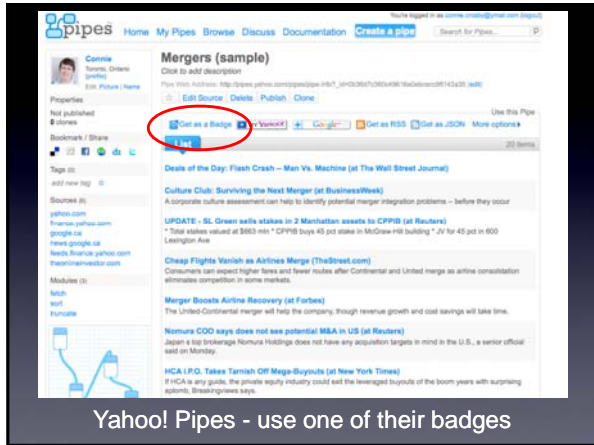
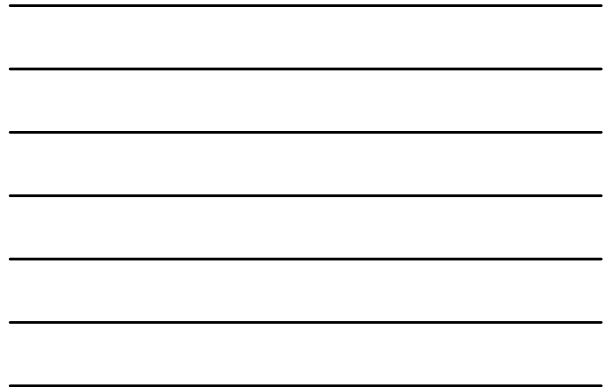
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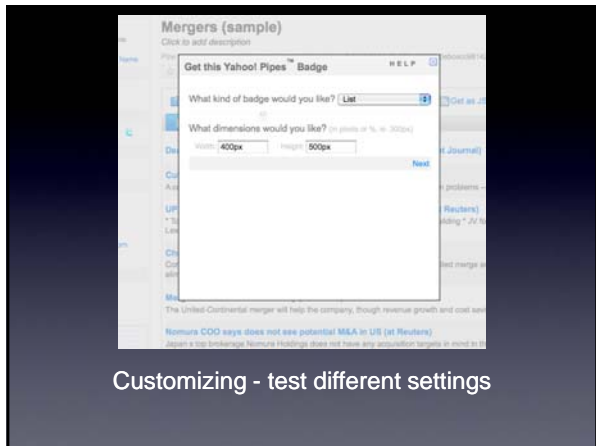
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# Widgets





Customizing - test different settings

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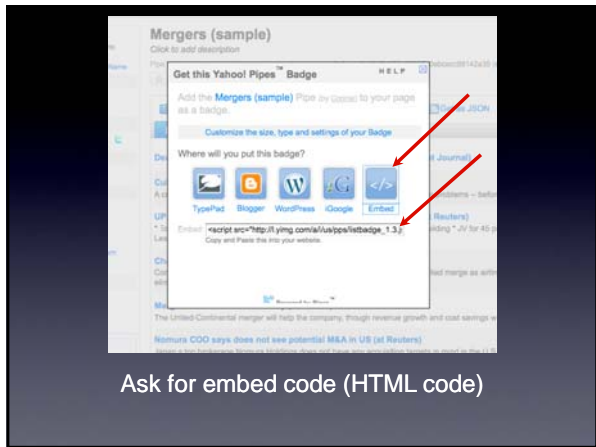
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Ask for embed code (HTML code)

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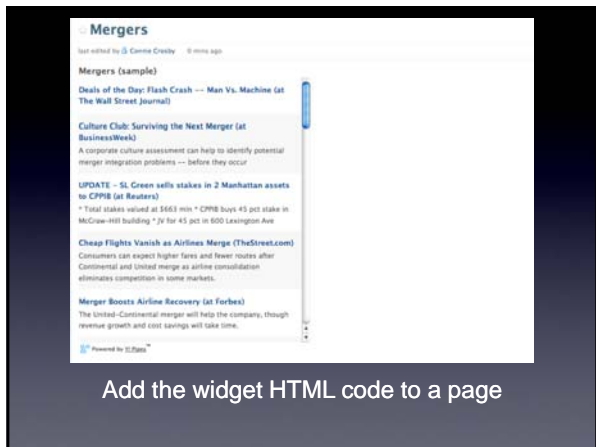
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Add the widget HTML code to a page

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tion — Connie @ 11:28 pm

ear I was an organizer of PodCamp Toronto. This 900 people in attendance—up from 650 in 2009. It was third as an organizer. WHIR (Web Host Industry) with me at the end of the weekend to get my thoughts as evolved over the years, as well as people's media generally. Also in this interview is superstar ylor.

Grab code & feed info through widgets e.g. JD Supra widget

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e.g. Mag.ma - feed of favourite videos

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Semantic Web

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**Future of News**

Semantic Search

Views | Subjects | Topics | Issues | People | Companies | Regions | Industries | Folders | Login or Signup

Refine by Time and Connection: Past Day | 2 Days | 1 Week | 1 Month | All  
Companies | Industries | Issues | People | Regions | Subjects | Topics

**Canada**

Online journalism and the promises of new technology **PART 3: Hypertext**  
Online Journalism Blog | 10/11/10 | 10:00 AM  
 This post is cross-published from my new journalism/new media-blog - previous posts in this series: Part 1: The revolution that never happened Part 2: The assets. In the third part...

Web | Social | Email

Explore **Connections** in this Portal

- Issues Linking
- Regions Canada Continental Europe France Germany Russia UK United States
- Subjects Journalism Newspapers

Related Portals Future of News

Works with free + subscription sources

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Mobile delivery

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Build your own iPhone app  
e.g. Navigator app

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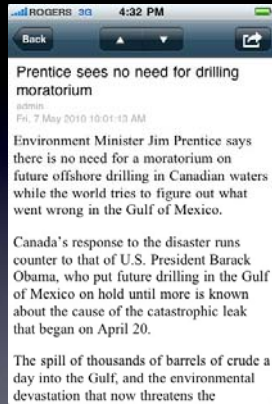
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# Delivering selected news



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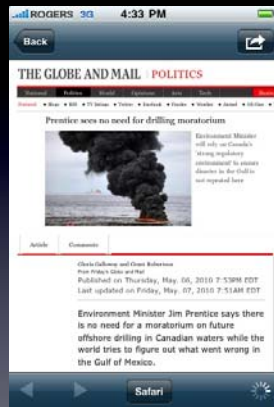
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# Link to web sources



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# App users can share their favourites



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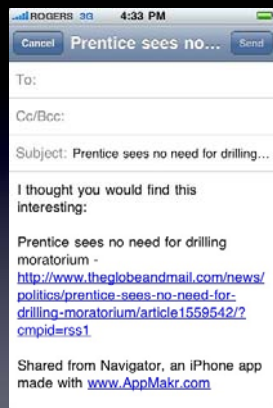
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Canned messages makes sharing convenient



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Viigo.com - customizable news for the Blackberry



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5,000+ pre-set news channels



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5,000+  
pre-set  
news  
channels  
+  
add  
selections  
from your  
feed reader!



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Concluding thoughts

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1.  
automate what you can  
(information  
management)

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2.  
then focus your time &  
effort on  
knowledge work

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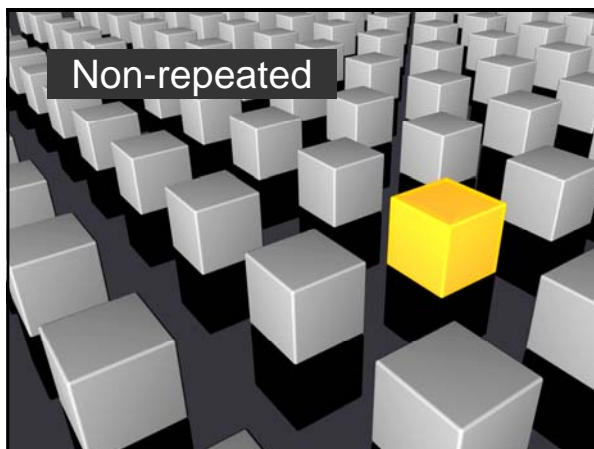
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### Selected Sources

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Thank you!

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[connie@crosbygroup.ca](mailto:connie@crosbygroup.ca)  
416-919-6719



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## Image Credits

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