



48th Annual Conference / 48^e Congrès Annuel
May 9 to 12- 2010 - du 9 au 12 mai
Gateway to Justice
Caesar's Windsor, Windsor ON

September 1, 2009

Dear Industry Partner,

We hope that you are planning to participate in the Annual Conference of the Canadian Association of Law Libraries taking place in Windsor, Ontario in May 2010. We are pleased to announce that the Michigan Association of Law Libraries will be co-hosting this event. The theme is "Gateway to Justice" and the Organizing Committee is putting together an exciting program for the meeting.

There are three ways to participate:

Exhibits: CALL 2010 will provide your company with an excellent opportunity to display the latest goods and services to the leaders and decision-makers in the law librarianship field.

Booths will be assigned on a first-come, first-served basis, in conjunction with priority given to the major sponsors. Exhibitors are entitled to one (1) complimentary registration per booth (please see page 5 for more details). An exhibit manual will be posted on the conference website as soon as it is available.

Vendor Demos: Due to their popularity, we are again offering a limited number of time slots for Vendor Demos. These must be booked prior to the conference, and given the limited availability of time slots, we recommend you reserve a space early.

Sponsorship: We also invite you to consider the sponsorship opportunities for this conference. The support of our industry partners is essential to the success of the conference and your commitment through sponsorship would be much appreciated. We encourage you to secure your choice of sponsorship as soon as possible to avoid missing out on this fabulous opportunity.

Please note that no Preliminary Program or Registration Materials will be sent out as conference packages. All information will be presented on the CALL/ACBD website at www.callacbd.ca/conferences/2010/ and the website will be updated regularly. The registration form can be downloaded for printing.

Specific enquiries regarding contracts, exhibit booth details, etc. should be directed to the Conference Office in Kingston. Should you have any questions about participating, please do not hesitate to contact Michael McAlpine at the coordinates listed below.

Please join us at CALL 2010. We look forward to hearing from you!

Yours truly,

Annette Demers
Chair, CALL 2010 Conference Planning Committee
519-253-3000 ext. 2976
ademers@uwindsor.ca

Michael McAlpine
CALL 2010 Sponsorship
519-672-2251 ext. 2371
michael.mcalpine@siskinds.com

Louise Hamel
CALL 2010 Exhibits
416-327-5750
louise.hamel@ontario.ca

Encl. Exhibit Prospectus
Exhibit Contract
Sponsorship Opportunities

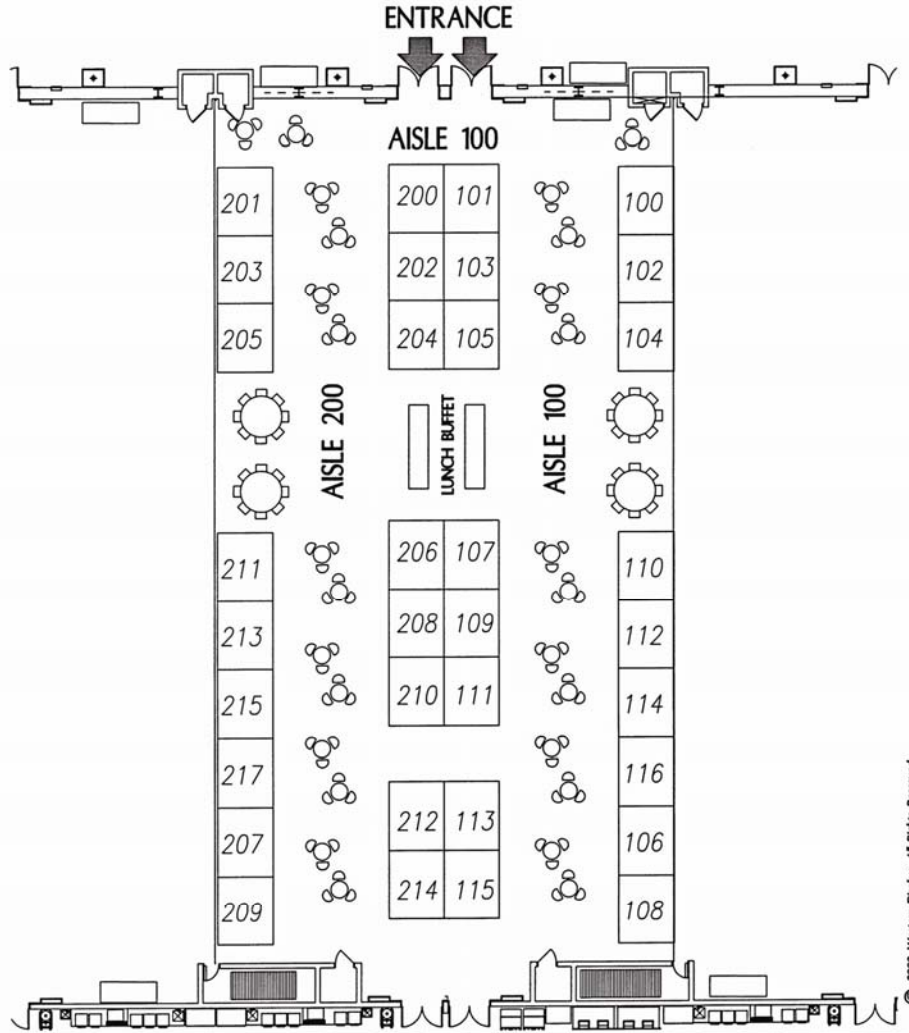
EXHIBITOR PROSPECTUS

SHOW:	48 th Annual Meeting of the Canadian Association of Law Libraries & 2010 Annual Spring Meeting of the Michigan Association of Law Libraries.	
LOCATION:	Augustus II Ballroom Caesars Windsor Windsor, Ontario	
ANTICIPATED ATTENDANCE:	350 attendees from across Canada, as well as 50 delegates from Michigan interests include all aspects of law librarianship	
MOVE-IN PERIOD:	Saturday, May 8, 2010 Sunday, May 9, 2010	12:00-17:00 07:00-11:00
DISPLAY PERIOD:	Sunday, May 9, 2010 Monday, May 10, 2010 Tuesday, May 11, 2010 Exhibits will remain open during the Annual General Meetings	12:00-17:00 08:00-17:30 08:00-15:30
MOVE-OUT PERIOD:	Tuesday, May 11, 2010	After the Afternoon Refreshment Break
EVENTS IN EXHIBIT HALL WITH DEDICATED TIME:	Sunday - Opening of Exhibit Hall and Lunch Monday - Exhibitor Wine & Cheese Reception Monday and Tuesday – Refreshment Breaks Tuesday - Lunch	
INFORMATION & BOOTH RENTAL:	CALL/ACBD National Office 4 Cataraqui Street, Suite 310 Kingston, Ontario Canada K7K 1Z7 Tel: 613-531-9338 Fax: 613-531-0626 office@callacbd.ca www.callacbd.ca Exhibit Coordinator: Donna Dennison	
SHOW SERVICE:	Western Display 277 Lakeshore Road East, Suite 309 Oakville ON L6J 1H9 Phone (905) 338-1602 Fax: (905) 338-1577 Toronto@westerndisplay.ca	

FLOOR PLAN

Booth locations will be allocated by sponsorship level together with a first-come, first-served basis, based on the date the signed contract is received by the CALL/ACBD Office.
Contract and payment are due by October 1, 2009.

Caesars Windsor Augustus II Ballroom



**CALL NATIONAL
CONFERENCE 2010**

CAESARS
WINDSOR

THIRD FLOOR - AUGUSTUS BALLROOMS 2
36 BOOTHS (10' X 8' BOOTHS)
4 6' TABLES, 10 CRUISERS (SEATING FOR 113)

WesternDisplay

Toronto
Tel 905/338 1602
Fax 905/338 1577
toronto@westerndisplay.ca

MAY 9 - 11, 2010
SUBJECT TO FACILITY APPROVAL

OPTION 2 REV-01 AUG/06/2009 CALL2010/45

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Floor plan for illustration purposes only
Booths represented are 10' wide, 8' deep.

TERMS AND CONDITIONS OF CONTRACT FOR EXHIBITS

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor in excess of the standard 1 - 800 watt duplex electrical outlet shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
4. **THE EXHIBITOR WILL BE SOLELY LIABLE FOR AND WILL INDEMNIFY AND HOLD HARMLESS THE ORGANIZING COMMITTEE FOR CALL 2010, EVENTS & MANAGEMENT PLUS INC., CAESARS WINDSOR AND WESTERN DISPLAY FROM ANY INDIRECT, DIRECT, SPECIAL OR CONSEQUENTIAL LOSSES OR DAMAGES WHATSOEVER OCCURRING TO OR SUFFERED BY ANY PERSON OR COMPANY, INCLUDING, WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EXHIBITOR, OTHER EXHIBITORS, THE ORGANIZING COMMITTEE, OFFICIAL SHOW CONTRACTORS, THE OWNER OF THE BUILDING AND THEIR RESPECTIVE AGENTS, SERVANTS AND EMPLOYEES AND MEMBERS OF THE PUBLIC ATTENDING THE SHOW, EITHER ON THE SAID SPACE OR ELSEWHERE IF SAID LOSS OR DAMAGES AROSE FROM OR WERE IN ANY WAY CONNECTED WITH EXHIBITOR'S OCCUPANCY OF SAID SPACE OR EXHIBITOR'S PARTICIPATION IN THE SHOW.**
5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.
6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.
12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
15. Full payment must accompany the signed contract and must be received by October 1, 2009.
16. This contract may be cancelled by either party provided written notice is received by the other by March 1, 2010. In case of Exhibitor cancellation, an administrative fee of \$250.00 will be withheld. If the Exhibitor cancels after this date, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damage.

GENERAL INFORMATION FOR EXHIBITORS

- Booth Specifications:** Standard booths are 10 ft. wide by 8 ft. deep. Please note the maximum height for your display in the exhibit hall is 10 ft.
- Booth Rental Fee:** **Members:** \$ 900.00 + \$45.00 GST = \$945.00
Non-members: \$ 1,100.00 + \$55.00 GST = \$1,155.00
- Island Fees:** Island of 6 Booths: \$7,400.00 + \$370.00 GST = \$7,770.00
- Preferred island space is defined as any group of booths made up of four (4) or more booths with aisles on all four sides. Exhibit activities are confined to the actual booth space and must not be conducted in the aisles. Islands have the same inclusions as a standard booth.
- Standard Booth Includes:**
- 8 ft. high background drape and 3 ft. high sidewall drape
 - 1-6 ft. draped table
 - 1-1800 watt duplex electrical outlet
 - Company's name and booth number listed in Program
 - One Full conference registration (includes opening reception, banquet, breakfast, lunches, refreshment breaks & entry to all education sessions), and a maximum of two complimentary booth staff (does not include banquet or seated luncheon)
- Standard Booth Does Not Include:** Carpeting, additional electrical outlets, signage, storage, phone line. These and other items you require may be ordered from the official suppliers; order forms will be included in the Exhibitor Service Manual. (Note: The exhibit hall at the hotel is carpeted. You are responsible for supplying your own extension cords & power bars.)
- Please Note: Caesar's Windsor charges \$100 per day for Internet Access in the Exhibit Hall**
- Display Restrictions:** All displays must stay within the boundaries of the booth. Backwall height restrictions are ten (10) feet for in-line, and ten (10) feet for island booths (only if the Exhibitor occupies the entire island). Sidewalls and display fixtures occupying the front one-half of exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighbouring exhibit. Further details will be contained in the Exhibitor Services Manual.
- Other Services:** Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telephone, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies upon receipt of the Exhibit Contract. Exhibitors will have the opportunity to book accommodations at the special conference rate.
- Floor Plan is part of this Prospectus:** Floor plan is found within this Prospectus. Exhibitors are asked to forward their first, second, and third choices for location of their booth, on the Contract for Exhibit Space. Booth locations will be allocated by sponsorship level together with a first-come, first-served basis, based on the date the signed contract is received by the CALL/ACBD Office.

VENDOR DEMOS

The sessions will be listed in the Final Program and open to conference delegates. The room will be set up in a theatre style seating arrangement. Limited to one 30 minute session per exhibitor. **Vendors must attend 30 minutes prior to the start of this event to test their presentations or confirm technology support.**

- Booked on first-come, first-serve basis – *limited number of demos are available to exhibitors*
- 30-minutes in length
- Scheduled for Sunday, May 9 afternoon (tentative)

Session Fee: \$750.00 + \$37.50 GST = \$787.50 Payment must accompany your exhibit contract.

SPONSORSHIP CATEGORIES PAGE 1

The following items are available to be sponsored. The Organizing Committee will confer with sponsor regarding major social events. Sponsorships will be accepted on a first-come, first-served basis

PLATINUM SPONSORSHIP (\$50,000)	
SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Closing Banquet, Tuesday May 11 Sponsorship of the Gala Banquet at Caesars Windsor in the Augustus III & IV Ballroom. Gala Banquet is included as part of the registration fee and attended by all delegates and their guests. Sponsor will be highlighted during the evening. Sponsor's representatives are invited to attend.</p>	<ul style="list-style-type: none"> Printed recognition in final conference program by sponsorship category Digital Sponsor recognition outside event room (NEW) Logo on the electronic sponsorship recognition billboard at conference entrance (NEW) Logo posted on Welcome Page of Website Logo posted on Sponsorship Page of Website Public address recognition at program or event Highest profile location for booth in Exhibit Area Recognition in the Conference issue of <i>Canadian Law Library Review</i> One Complimentary Booth Two Complimentary full conference registrations Two opportunities to send a message to delegates in an E-Blast (To be sent out by the conference office)

GOLD SPONSORSHIP (\$25,000)	
SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Opening Reception, Sunday May 9 Sponsorship of the Welcome Reception which all delegates and guests are invited to attend. The CALL 2010 Opening Reception will be held at Willistead Manor. Sponsor will be highlighted during the evening.</p> <p>Seated Luncheon, Monday May 10 Sponsorship of the Monday seated luncheon attended by all delegates. Lunch at Caesars Windsor in the Augustus III & IV Ballroom. Includes special presentation by guest speaker, Leslie McCurdy (http://www.lesliemccurdy.ca/).</p> <p><i>Please Note: Commitment to multiple sponsorship opportunities in excess of the Gold dollar value will result in a Diamond level sponsorship, for further information contact the CALL/ACBD Conference Office or Michael McAlpine.</i></p>	<ul style="list-style-type: none"> Printed recognition in final conference program by sponsorship category Digital Sponsor recognition outside event room (NEW) (Note: Willistead Manor does not use digital display board, we will provide signage at the event.) Listed on the electronic sponsorship recognition billboard at conference entrance (NEW) Logo posted on Welcome Page of Website Logo posted on Sponsorship Page of Website Public address recognition at program or event High profile location for booth in Exhibit Area Recognition in the Conference issue of <i>Canadian Law Library Review</i> One Complimentary Booth One opportunity to send a message to delegates in an E-Blast (To be sent out by the conference office)

SPONSORSHIP CATEGORIES PAGE 2

SILVER SPONSORSHIP (\$15,000)	
SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Luncheon, Tuesday May 11 Sponsorship of the Tuesday lunch to be held in the Exhibit Hall and attended by all delegates.</p>	<ul style="list-style-type: none"> • Printed recognition in final conference program by sponsorship category • Digital Sponsor recognition outside event room (NEW) • Listed on the electronic sponsorship recognition billboard at conference entrance (NEW) • Logo posted on Sponsorship Page of Website • Public address recognition at program or event • Profile location for booth in Exhibit Area • Recognition in the Conference issue of <i>Canadian Law Library Review</i>

BRONZE SPONSORSHIP (\$5,000)	
SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Internet Room This "communications room" conference will be a high profile area as delegates use the available PCs to maintain contact with the office. <i>Sold</i></p> <p>Plenary Session Exciting sessions are planned with dynamic speakers. Sponsorship helps defray the expenses of the speaker and related presentation costs. Three Plenary session sponsorship opportunities are available Monday May 10, Maude Barlow, Tuesday May 11, Susan Gibbons, or Wednesday May 12, Justice Micheline Rawlins.</p> <p>Registration Bag Environmentally friendly tote bag as chosen by Conference Planning Committee. <i>Sold</i></p> <p>Name Badge Holders Sponsorship includes placement of sponsor name or logo on the special name badge holder. <i>Sold</i></p>	<ul style="list-style-type: none"> • Printed recognition in final conference program by sponsorship category • Digital Sponsor recognition outside event room (NEW) • Listed on the electronic sponsorship recognition billboard at conference entrance (NEW) • Logo posted on Sponsorship Page of Website • Public address recognition at program or event. • Recognition in the Conference issue of <i>Canadian Law Library Review</i>

SPONSORSHIP CATEGORIES PAGE 3

FRIEND SPONSORSHIP (\$1,000)

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Concurrent Session Sponsorship includes the expenses of the speaker and related presentation costs.</p> <p>Evening Mentorship Program Reception Saturday, May 8 A reception for new members and alumni of the CALL Mentorship Program.</p> <p>Refreshment Breaks Sponsorship of a delegate refreshment break on Sunday May 9 or Monday May 10 or Tuesday May 11 or Wednesday May 12.</p>	<ul style="list-style-type: none"> Printed recognition in final conference program by sponsorship category Digital Sponsor recognition outside event room (NEW) Listed on Sponsorship Page of Website Recognition in the Conference issue of <i>Canadian Law Library Review</i>

LOCAL SPONSORSHIP (\$100 - \$500)

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP ENTITLEMENTS
<p>Partial Conference Support (\$500) Non-directed sponsorship to assist the conference.</p> <p>Morning Run / Walk (\$250) Sponsorship includes expenses for a guided run / walk on Monday May 10 or Tuesday May 11 or Wednesday May 12</p> <p>Writing Pads (\$500)</p> <p>Pens (\$500)</p>	<ul style="list-style-type: none"> Printed recognition in final conference program by sponsorship category Recognition in the Conference issue of <i>Canadian Law Library Review</i>

OTHER OPPORTUNITIES

INSERT IN DELEGATE BAG	ADVERTISEMENT IN FINAL PROGRAM						
<p>Non-exhibitor \$500 This insert must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion (i.e. only one piece to handle) <i>Inserts from exhibitors can be picked up each Exhibitor's Booth.</i></p>	<table style="width: 100%; border: none;"> <tr> <td style="padding: 2px 5px;">Both inside covers (full colour)</td> <td style="text-align: right; padding: 2px 5px;">\$6,000</td> </tr> <tr> <td style="padding: 2px 5px;">Full page inside</td> <td style="text-align: right; padding: 2px 5px;">\$2,000</td> </tr> <tr> <td style="padding: 2px 5px;">½ page advertisement</td> <td style="text-align: right; padding: 2px 5px;">\$1,000</td> </tr> </table>	Both inside covers (full colour)	\$6,000	Full page inside	\$2,000	½ page advertisement	\$1,000
Both inside covers (full colour)	\$6,000						
Full page inside	\$2,000						
½ page advertisement	\$1,000						

Please contact: **Michael McAlpine, CALL 2010 Sponsorship**
Phone: (519) 672-2251 ext. 2371
Email: michael.mcalpine@siskinds.com

Louise Hamel, CALL 2010 Exhibits
Phone: (416) 327-5750
Email: louise.hamel@ontario.ca



CALL
ACBD | **2010**
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Windsor, May 9-12

48th Annual Conference / 48^e Congrès Annuel
May 9 to 12- 2010 - du 9 au 12 mai
Gateway to Justice
Caesar's Windsor, Windsor ON

CONTRACT FOR EXHIBIT SPACE

Please complete this form and return to the CALL/ACBD Office.

Payment must accompany contract – please make cheque payable to “CALL 2010”

Company Name: _____

(As you would like it to appear in the Final Program)

Address: _____

City: _____ Prov _____ Postal Code: _____

Contact Person: _____ Position: _____

Tel: _____ Fax: _____

Email: _____ CALL Member # : _____

Exhibit space and demo session availability is limited. Booth locations will be allocated by sponsorship level together with a first-come, first-served process, based on the date this signed contract is received by the CALL/ACBD Office.

BOOTH FEES / LOCATION (GST/TPS: #122939793)

CALL Members: **\$900.00/booth + \$45.00 GST**

Number of Booths: _____

Non-members: **\$1100.00/booth + \$55.00 GST**

Total booth fees enclosed: \$ _____

Island of 6 Booths: **\$7,400.00 + \$370.00 GST**

Preferred Location:

1st choice _____

2nd choice _____

3rd choice _____

VENDOR DEMOS

A limited number of demo sessions are available. Session fees are for room rental only. Phone line costs are not included in the demo fees and will be invoiced separately. For more information see prospectus.

Demo Sessions: 1 session per exhibitor

Demo Session - **\$750.00 + \$37.50 GST**

Demo fee enclosed: \$ _____

Payment for demo sessions must be included with this contract.

Please list any technical requirements here: _____

PAYMENT

Payment by Cheque:

Make cheque payable to: CALL 2010

Send cheque to:

**CALL 2010 Conference Office
4 Cataraqi Street, Suite 310
Kingston ON K7K 1Z7**

Payment by Credit Card:

Visa

MasterCard

American Express

Card # _____

Expiry Date: _____

Signature: _____

AGREEMENT: We agree to abide by the Terms and Conditions for Exhibit Space set out on the official CALL 2010 Annual Conference Exhibit Prospectus.

Signature: _____ Date: _____

This contract is null and void unless signed.

Contract and payment should be faxed to 613-531-0626.