



CANADIAN ASSOCIATION
OF LAW LIBRARIES
ASSOCIATION CANADIENNE
DES BIBLIOTHÈQUES DE DROIT

*Developing and Supporting Legal Information Specialists
Perfectionnement et soutien des spécialistes de l'information juridique*

Membership Development Committee

Mandate:

The purpose of the Membership Development Committee is to develop a dynamic and effective membership. This is achieved through activities related to the recruitment, retention and education of members on the value of CALL:

- Recruit new members to the profession through outreach activities
- Follow up on lapsed memberships
- Coordinate the mentoring program to develop leadership skills
- Welcome and orient new members to the benefits of the organization
- Host first time attendees and mentoring meet and greet at the Annual Conference
- Foster a spirit of volunteerism to support the committee and special interest groups' initiatives
- Ensure regular review of membership brochures and other promotional materials

The Membership Development Committee coordinates with the advocacy committee to ensure collaborative efforts to create a positive association image.